

April 24 & 25, 2013 | Hyatt Regency San Francisco Airport



The Strategic Execution Conference

*Linking Strategy to Execution
through Innovative Techniques*

The Stanford Advanced Project Management (SAPM) program presents a two-day conference for senior and rising leaders, program and portfolio managers, and SAPM students and graduates, from the world's most innovative companies. Participants will learn how their peers and SAPM students and certificate achievers are overcoming barriers to strategic execution today – and preparing for new ones tomorrow – in the search for greater market share, revenue growth and higher profit margins. Don't miss keynotes from world-renowned thought leaders, discussions with Stanford faculty and opportunities to expand your peer network.

Who Should Attend

The Strategic Execution conference is designed for senior and rising leaders; managers of large programs and portfolios; and SAPM students and graduates, working for established or growing global enterprises that rely on innovation and technology for success.

Learn More About

- The Strategy to Execution Continuum
- Innovating and Managing Change
- PM 2.0: Towards Real Agile Project Management
- Project Innovation through Design Thinking
- Transformation Change: Overcoming and Reshaping Resistance
- Recovering from Failed Execution
- Lessons Learned: Best Practices in Strategic Execution
- Public-Private Partnerships
- Portfolio Management Integration
- Forecasting Techniques
- Engaging and Communicating Across the Organization
- Trends in Global Project Management
- Leading from Above, Below and the Middle

Interested in speaking, being a sponsor or exhibitor? Just want to know more?

www.executionconference.com | strategy@executionconference.com

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Day 1 - Wednesday April 24, 2013

9:00am – Keynote – Ram Charan
10:00am – Networking Break
10:30am – Tracks 1 & 2 Breakouts Session I
Noon – Exhibition Hall Opens/Lunch
1:30pm – Keynote – Darcy Winslow
2:45pm – Networking Break
3:15pm – Tracks 1 & 2 Breakouts Session II
4:30pm – Networking Break
6:00pm – Reception, Dinner & Entertainment

Day 2 - Thursday April 25, 2013

9:00am – General Session - Panel Discussion
10:30am – Networking Break
11:00am – Tracks 1 & 2 Breakouts Session III
12:15pm – Exhibition Hall Opens/Lunch
1:30pm – Tracks 1 & 2 Breakouts Session IV
2:30pm – General Session & Closing Remarks
3:30pm – Conference Ends

Call for Papers

We are seeking original, thought-provoking papers that capture case studies of successfully executed strategies involving innovative project, program and/or portfolio management approaches and methods. For submissions, please visit www.executionconference.com for more information.



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